

Corporate Briefing Session

FY-25

2025

2024



OVERVIEW

Murree Brewery Company Ltd (MBCL) was incorporated under the repealed Indian Companies Act (now the Companies Act, 2017) in 1860 as a public limited Company in Pakistan.

The Company is principally engaged in the manufacturing of alcoholic beer, Pakistan Made Foreign Liquor (PMFL), non-alcoholic beer, aerated water (non-alcoholic products), juices and food products, mineral water, glass bottles and jars. The Company is presently operating three division namely Liquor, Tops and Glass to carry out principal activities.



BUSINESS SEGMENTS



LIQUOR



GLASS



TOPS & MURREE SPARKLETTS



PentAir Carbo Controller

We have installed new state of the art Carbo Controller (PentAir, Germany) in Tun room for Beer Carbonation. The Pentair Carbo Controller is an automated CO2 dosing and control system for breweries, ensuring accurate and consistent carbonation by monitoring and adjusting CO2 levels in real-time. The key benefits are operator-independent carbonation, consistent product quality, efficient operation, and reduced CO2 loss.



PET CSD Filling Line

To meet ever increasing demand of MBC CSD products, new 30,000 BPH CSD filling line from BestCrown (China) has been installed and is in operation. The new line will increase 50% production capacity in coming season.



Sticker Labelling Machines

Two new Sticker labelling machines have been installed for Sticker labels on PMFL bottles. In addition to superior durability, water resistance and longevity, sticker labels offer high-end aesthetics.



New Maturation Cellar

To meet growing demand of matured whiskies, new maturation cellar has been established with a capacity of approx. 166,500 BG which is almost equivalent to combined capacity of existing four maturation cellars.



New Ammonia Compressor

New SRM Ammonia compressor installed for refrigeration of PET new CSD filling line. This new compressor is installed and integrated with existing ammonia compressor to operate in synchronize with each other based on variable refrigeration load of all lines, thus reducing energy cost.



Ring Pull Capping Machine

New Ring Pull capping machine installed for ring pull caps on Non-Alcoholic Malt drinks glass bottles. Ring pull caps, made of aluminum with a riveted ring provide enhanced customer experience, fitting the same bottle necks as crown corks.



Projects in Pipeline:

Shrink wrap machine for 250 ml Aluminum Cans will be installed in first half of FY 2025-26 to convert packing of non-alcoholic beverage cans from corrugated box sheet to shrink wrap package which will reduce packing cost.

MURREE GLASS

130 TPD FURNACE PROJECT

- **PROJECT CURRENT STATUS:**

- Civil Works Completed.
- Steel Structure & Chimney Completed.
- Refractory Work 90% Completed

- **UPCOMING TASKS:**

- Installation of Equipment
- Furnace Firing
- Relocation of IS Machines & Lehrs

- **COMPLETION TIME:**

- Expected Completion Time: June 2026





DIVINE FRUITY FLAVORS



Available in 330ml, 500ml, 1.5L, 5L, 12L, and 19L. Also available in Alkaline 8.0 (500ml) and premium glass bottles in 330ml & 750ml.



سحر و افطار
TOPS KAY SATH



THIS SUMMER, YOU'RE RICH WITH THESE
FRUITY FRIENDS

Recent Project: (Inaugurated in Aug -2025)

Murree Sparkletts has installed a state-of-the-art complete PET bottling line with a production capacity of **24,000 bottles per hour**. The line is integrated with a **20 ton water treatment RO plant**, ensuring high quality, efficient, and hygienic water processing and packaging operations.



Future Project (2025–26):

Murree Sparkletts is planning to install glass bottle filling line for both carbonated and non-carbonated water.

Line production capacity of **10,000 bottles per hour**, will significantly enhance our operational efficiency and enabling us to meet the growing consumer demand for **premium glass-bottled drinking water**.

CHALLENGES

- Political instability.
- Super tax.
- Imposition of uncertain taxes and duties.
- Continuous increase in energy cost.
- Dependence on Punjab Excise for ex-factory price fixation.
- Disturbance in supply chain due to protest / road blockage
- The Company contributed a sum of Rs. 11,992 million (previous year Rs. 9,705 million) to the Government exchequer.



FINANCIAL PERFORMANCE INDICATORS

Rs. In Mn

2025
2024

7,380
5,618

Change %



Gross
profit

2025
2024

3,262
2,621

Change %



Net
Profit

EPS
(Rs. Per share)

2025
2024

117.92
94.76

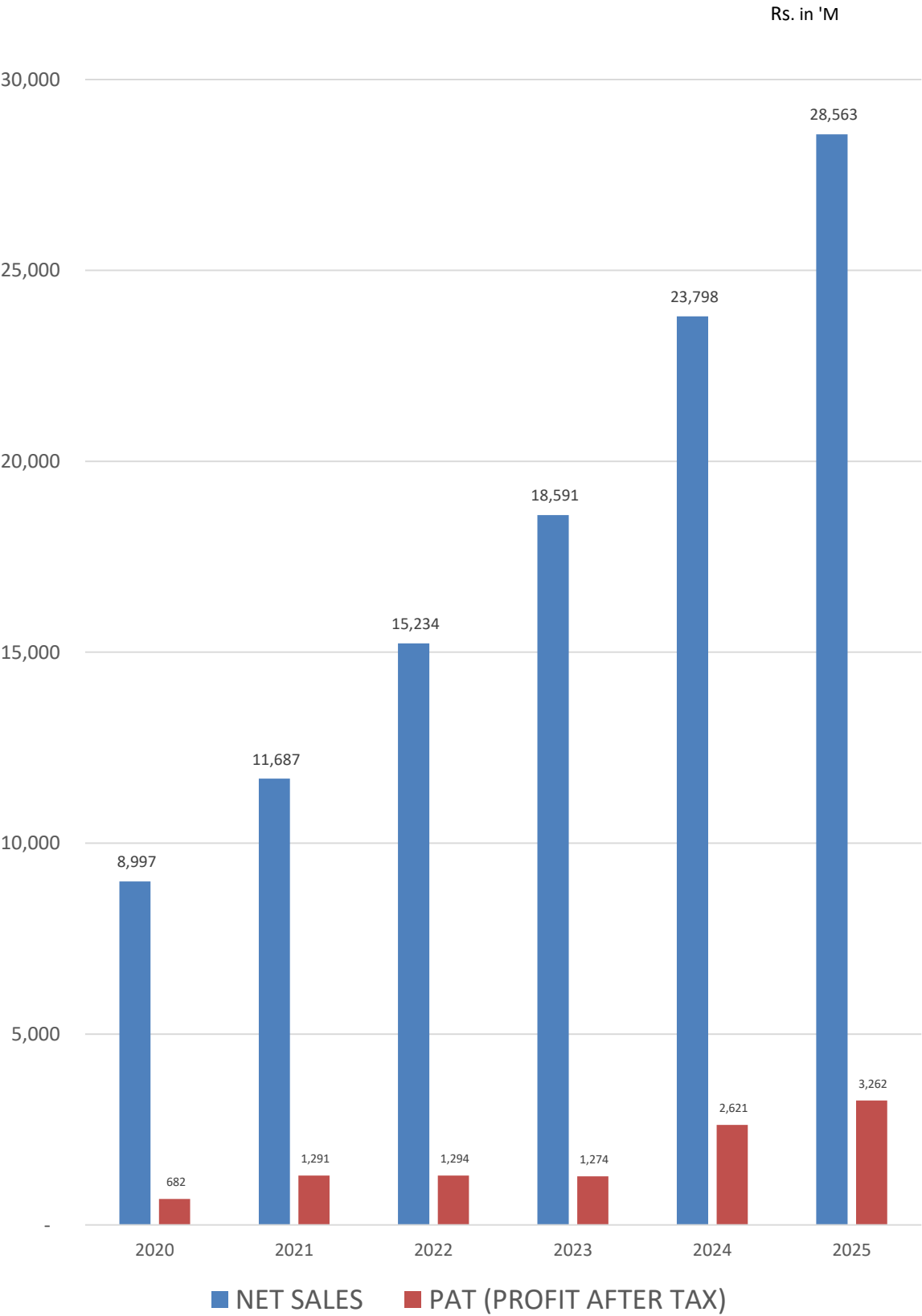
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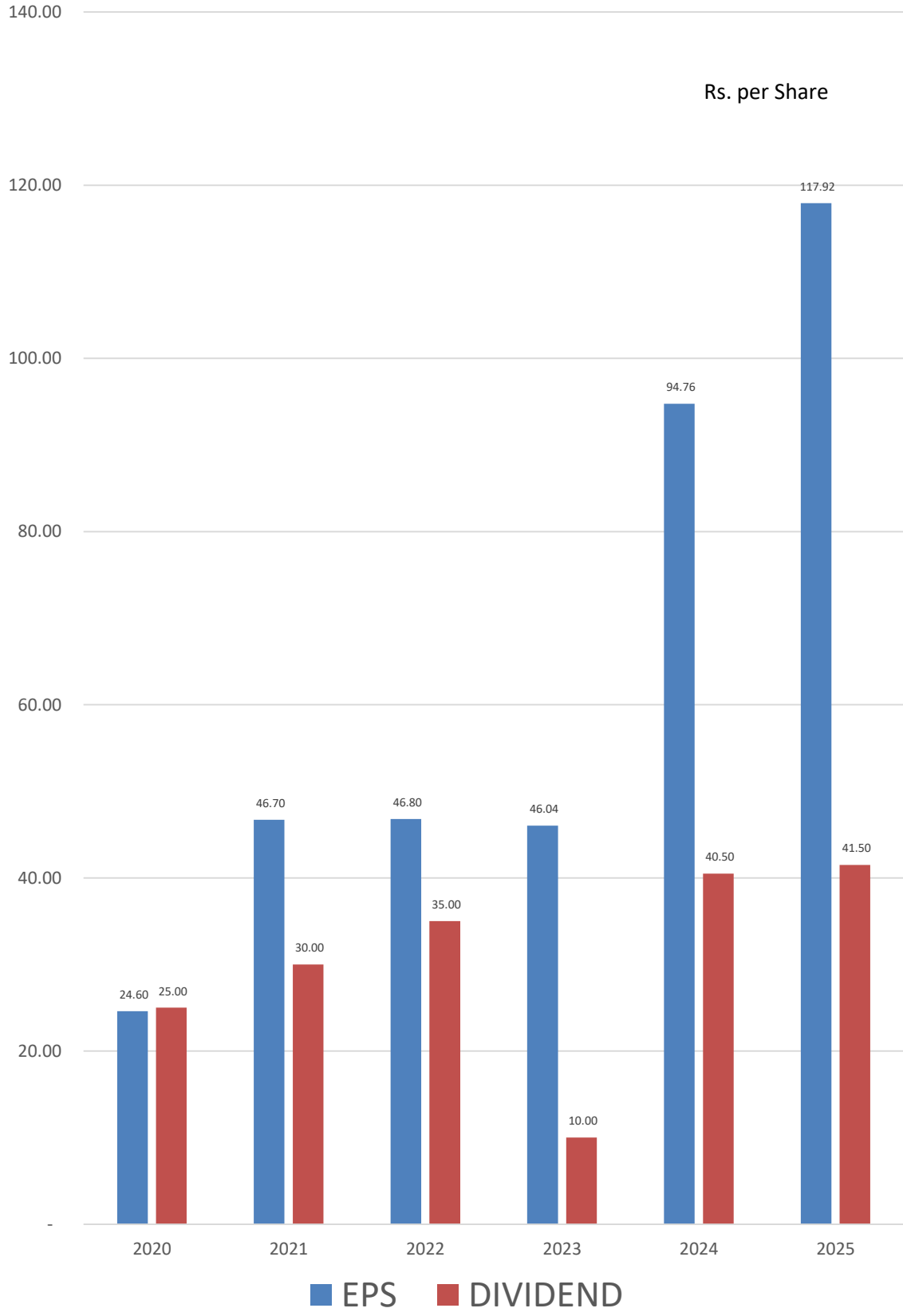
FINANCIAL PERFORMANCE INDICATORS



Net Sales vs Profit after Tax Comparison



EPS vs Cash Dividend Comparison





The macro-economic environment of the country has continued to improve under the IMF umbrella, over the last year. Stability in domestic prices and the exchange rate of the rupee has greatly contributed to the Company's historically high profitability in monetary terms. In these conditions, the outlook of the Company appears to be robust.

QUESTION AND ANSWER SESSION



Thank
you